



Press Release

FOR IMMEDIATE RELEASE
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**Adams Morgan businesses offer discounts in exchange for
in-kind donations to Mary's Center in lead-up to Give to the Max Day**

Washington, D.C. – Ten Adams Morgan businesses will be collecting donations of baby diapers and formula in support of Mary's Center, a local community health organization that provides health care, social services, and education to more than 24,000 residents in the DC metropolitan area; contributors will be rewarded with discounts and gift certificates.

The promotion will run during the week preceding United Way's Give to the Max Day, a 24-hour regional online fundraising campaign that will take place on November 9th. Participants include: Skynear Designs Gallery, Adams Morgan Coffee Shop, Las Canteras, The Brass Knob, Toro Mata, Beauty Tu You/Angie Salon, Bardia's New Orleans Café, A Little Shop of Flowers, The Black Squirrel, and La Fourchette.

"Mary's Center has been one of our most valuable neighborhood assets for so many years," says Bardia Ferdowski, owner of Bardia's New Orleans Café. "The staff and their clients have been wonderful customers of ours for years and so we wanted to find a way to show our appreciation and continued support of the fine services they provide the community."

Mary's Center has been based in Adams Morgan for over two decades, having established its first clinic in an apartment basement on Columbia Road NW. The nonprofit organization is currently headquartered just blocks from the Adams Morgan main street at 2333 Ontario Road NW and also has campuses on Georgia Avenue in Ward 4, in Silver Spring, Maryland and a new location under construction in Prince George's County.

Give to the Max Day will unite local Maryland, Virginia and Washington, DC communities to support nonprofits serving the area. The goal of the day is to get thousands of local residents to support their favorite regional charity, raising millions in donations and grants in just 24 hours. Mary's Center, like thousands of other nonprofit organizations based in the DC area, is participating and hopes to engage the local community in its Give to the Max Day campaign by partnering with the Adams Morgan businesses.

Jim Nixon, proprietor of Toro Mata, had a larger-than-life-sized mural painted on the side of his building to advertise his businesses' endorsement of Mary's Center in the Give to the Max Day contest. (Please see attached photo.)

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Mary's Center is a Federally Qualified Healthcare Center founded in 1988, that provides comprehensive and integrated services to more than 24,000 individuals and families whose needs too often go unmet by the public and private systems. The mission of Mary's Center is to build better futures through delivery of health care, education and social services. Mary's Center saves lives and creates stronger communities, one family at a time. www.maryscenter.org.