

FOR IMMEDIATE RELEASE
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Romántica 900am Hosts Radiothon to Benefit Mary's Center

Local organization provides health care, family literacy and social services to more than 24,000 area residents

Laurel, MD– WILC Romántica 900am has partnered with Mary's Center for the first annual *Mary's Center Radiothon* on Friday, May 11th from 6:00am to 7:00pm. The one-day radiothon is a local effort to raise funds for the organization's health care, education and social services. The Center uses a holistic approach to help individuals access services that set them on the path toward good health, stable families, and economic independence, offering high-quality, professional care in a safe and trusting environment to families throughout the entire DC metropolitan region.

"We are grateful to have been selected by Romántica 900am as the beneficiary of the radiothon", said Maria Gomez, President and CEO of Mary's Center. "As our participants and the services on which they rely continue to face a challenging economy, Romantica's championing of our mission stands out as a thoughtful demonstration of solidarity and compassion for a community that struggles daily to improve their families' futures."

On May 11th, Romántica 900am will broadcast live from three Mary's Center locations (3912 Georgia Avenue, NW in DC; 8908 Riggs Road, Adelphi, MD and 8709 Flower Avenue, Silver Spring, MD). During the 13 hours of programming, on-air personalities from Romántica 900am will share interviews with the Center's participants and staff members.

"Two years ago I was diagnosed with lymphoma cancer," said 29-year-old participant Juan Carballo. "I didn't have the financial resources I needed for treatment. But, through the Mary's Center Cancer Navigator program, I was able to get a stem cell transplant that my insurance didn't cover. I am currently in remission and am grateful to Mary's Center each day for helping me to access the resources I needed to stay alive."

During the radiothon, listeners will be encouraged to support Mary's Center with donations starting at just \$10. Listeners will be able to make donations via text message and over the phone. All funds raised during the Radiothon will allow Mary's Center's to continue its services to the community.

"Romántica 900am is proud to support a great local organization like Mary's Center," said Giovanna Salazar, Station Manager, Romántica 900am. "We hope that our commitment to this effort and the community will help raise awareness and provide additional opportunities for individuals and families who seek these resources."

Romántica 900am will utilize social media and their local website www.holaciudad.com to provide information about the Radiothon. For more information about Mary's Center, please visit www.maryscenter.org.

To donate or become a sponsor please contact, Lorena Rivera at 301.419.2122 or via email lrivera@zgsgroup.com.

Listen live to Romántica 900am on holaciudad.com

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WILC-Romántica 900am is owned by ZGS Communications, a Hispanic-owned media company headquartered in Arlington, VA. Romántica 900am is an adult contemporary Spanish-language radio station serving the Washington D.C. metropolitan area. The station entertains and informs listeners with dynamic and relevant programming. Romántica 900am's music intensive format plays today's top hits as well as popular music from the eighties and nineties. The station has a deep commitment to serving and empowering listeners with community events and local partnerships. Stream Romántica 900am on holaciudad.com, a local Spanish-language web portal featuring local news, community information and resources.

Mary's Center is a Federally Qualified Healthcare Center founded in 1988 that provides comprehensive and integrated services to more than 24,000 individuals and families whose needs too often go unmet by the public and private systems. The Center offers high-quality, professional care to residents from the entire DC metropolitan region, including individuals from over 90 countries. The mission of Mary's Center is to build better futures through delivery of health care, education and social services regardless of their ability to pay. www.maryscenter.org.