



Press Release

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Mary's Center Named Washington's Most Innovative PR & Marketing Team 2016
The Center was selected among 25 other organizations in the Nation's Capital

WASHINGTON, DC – Mary's Center was recently named Washington's Most Innovative PR & Marketing Team 2016 by Corporate America News magazine. According to the online publication based in New York City, this prestigious award was granted to the Center based on its impressive presence across social media, as well as client recommendations and referrals from other agencies who have witnessed the impact of the Center through its various PR and marketing initiatives.

“All winners were the result of months of research and analysis from Corporate America's dedicated awards team,” said Laura Hunter, Awards Coordinator. “As a result, each and every winner was chosen on merit only, and can take great pride from the fact that they were selected for their success.”

As part of the recognition for this award, the magazine featured Mary's Center in a [two-page article](#) titled *Mary's Center, Mastering Marketing to Make an Impact* and an interview with the Center's Director of Communications and Public Relations, Lyda Vanegas, who spoke about nonprofit marketing challenges, and how Mary's Center has overcome them and succeeded in publicizing its programs and services.

“Nonprofits struggle in terms of adequate staffing and budget for marketing. The key to our success has been having committed staff members throughout the organization who are always willing talk to the media, write blog posts and be active on social media to enhance our department's marketing efforts,” said Ms. Vanegas. “Their support, and the advice of consultants like The Advisory Board Company and ROI Marketing Group, has helped us win this important recognition.”

To read the online issue of Corporate America News magazine, click [here](#).

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About Mary's Center

Founded in 1988, Mary's Center is a [Community Health Center](#) that provides a model of care including healthcare, educational and social services to more than 36,000 individuals from over 100 countries. Using a holistic, multipronged approach, Mary's Center helps each participant access individualized services and find the path towards wellness, stable families, educational success and economic opportunities. For more information please visit us at www.maryscenter.org or follow us on [Facebook](#), [Twitter](#), [YouTube](#) and [Instagram](#).