

Contact: Brenda Pérez  
UnitedHealthcare  
718-548-4370  
[brenda\\_perez@uhc.com](mailto:brenda_perez@uhc.com)

## **NEW UNITEDHEALTHCARE KIOSK PROVIDES CULTURALLY RELEVANT HEALTH AND WELLNESS INFORMATION FOR HISPANICS**

- *State-of-the-art, interactive kiosk at Mary's Center offers wellness brochures, podcasts and interactive health modules in English and Spanish*

**WASHINGTON, D.C. (Jan. 10, 2012)** – UnitedHealthcare's Latino Health Solutions and Mary's Center have unveiled an interactive, state-of-the-art health kiosk that provides in English and Spanish culturally relevant health and wellness information for Hispanics.

The kiosk is available now to the public and is located at Mary's Center at 2333 Ontario Road NW, Washington, D.C. The kiosk offers health and wellness information via bilingual "fotonovelas," health and wellness brochures, podcasts and interactive health modules such as the Health Education Answers program, a bilingual interactive program that provides people tips on how to enhance their health and that of their families.

"By teaming up with Mary's Center we hope to reach thousands of Hispanics in the D.C. area who might not have timely and convenient access to information pertinent to their and their families' health and wellness," said Russell Bennett, vice president of UnitedHealthcare's Latino Health Solutions. "UnitedHealthcare is committed to improving access to quality, affordable health care, and this health kiosk is a great example of how we are simplifying that access for Hispanics in an in-language and culturally sensitive way."

"Our efforts with UnitedHealthcare also will include partnering with local community health educators and organizations to inform the public about the kiosk and to help people who might not be familiar with how it works," said Maria Gomez, president and CEO, Mary's Center. "This is a tool for our patients and the larger community and is part of our overall efforts to improve residents' health in the region."

UnitedHealthcare's Latino Health Solutions provides dedicated resources nationally to serve Hispanic health plan customers and their employers, including enhanced bilingual services that help consumers better understand and use their health benefits, and learn how to best manage their health and the health of their families.

### **About Mary's Center**

Mary's Center is a Federally Qualified Health Care Center founded in 1988 that provides comprehensive and integrated services to more than 24,000 individuals and families whose needs too often go unmet by the public and private system. The mission of Mary's Center is to build better futures through the delivery of health care, education and social services. Mary's Center saves lives and creates stronger communities, one family at a time. [www.MarysCenter.org](http://www.MarysCenter.org)

### **About UnitedHealthcare**

UnitedHealthcare is dedicated to helping people nationwide live healthier lives by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. The company offers the full spectrum of health benefit programs for individuals, employers and Medicare and Medicaid beneficiaries, and contracts directly with more than 650,000 physicians and care professionals and 5,000 hospitals nationwide. UnitedHealthcare serves more than 38 million people and is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company.